

# Annual Report 2007 or t 2007

EURASIA-PACIFIC UNINET is a network which aims at establishing contacts and scientific partnerships between Austrian universities, universities of applied sciences, other research institutions and member institutions in East Asia, South Asia, Central Asia and the Pacific region. With its member institutions, the network promotes multilateral scientific cooperation, joint research projects, conferences, faculty and student exchange. Eurasia-Pacific Uninet supports the concept of Austrian higher education policy with its focus on excellence.



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## A. Introduction



EURASIA\_PACIFIC\_UNINET INTRODUCTION

## Preface

The Eurasia-Pacific Uninet has been growing fast since its beginning in the year 2000 and has meanwhile successfully established contacts between and cooperation with universities and higher education and research institutions in East, Central and South Asia as well as in the Pacific Region. It has become the largest university network of its kind in Europe and a platform of international exchange successfully linking Austria with the East, Central and South Asia and the Pacific Region in the fields of science and research, but also encompassing cooperation related to education, culture and economics.

Scholarships, summer schools and projects are the three main fields of activities of the network. For students and researchers the Eurasia-Pacific Uninet offers the opportunity to enhance their knowledge, but also provides intercultural experience. Studying and working in different cultures does not only contribute to mutual understanding but can also promote individual personal development. More than 1500 participants have so far attended these annual summer schools and profited from such an academic and intercultural experience.

As far as joint projects and centers are concerned, the report provides an excellent overview of the different projects in several fields. They cannot be all named in this short preface but I would like to point out the remarkable progress in the cooperation in the field of Traditional Chinese Medicine (TCM), a topic which has become of special interest not only for Austria, but for all of Europe.

There can be no doubt that the Eurasia-Pacific Uninet – encouraged and promoted by the Federal Ministry of Science and Research – has in recent years become an important instrument for the internationalisation of Austrian higher education and research.

As Federal Minister for Science and Research I congratulate the president of the Association for the Support of Eurasia-Pacific Uninet on the various activities successfully carried out in 2007. I also want to express my gratitude to the whole team of Eurasia-Pacific Network and all people contributing to the remarkable development of the network. I hope it will continue its impressive success in the years come!



Dr. Johannes Hahn Austrian Federal Minister for Science and Research

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Univ. Prof. Dr. Brigitte Winklehner President of the Eurasia-Pacific Uninet



EURASIA\_PACIFIC\_UNINET INTRODUCTION

## Editorial

### Ladies and Gentlemen,

The year 2007 was characterized by several important achievements within Eurasia-Pacific Uninet. Expansion took place to three new target countries, with universities in Korea, India and Bhutan joining the network. Besides its usual activities – conferences, summer schools, projects and scholarships – the network, we are proud to report, saw three more joint research centers and network-offices set up in China – a guarantee for continuous and sustainable cooperation in different fields of activity and research.

In May, the Austria-China Research Centre for Environmental Protection was opened at Northwest A&F University in Xi'an, Yangling; in September, the Sino-Austrian Collaborating Center for Chinese Medical Sciences was set up in cooperation with the China Academy of Chinese Medical Sciences in Beijing; and in October, the Austria-China Research Center for Tunnel and Underground Engineering was established at Tongji University, Shanghai. These three additional centers are the result of fruitful collaboration and joint activities carried out among Austrian and Chinese research scientists over the past few years on the basis of mutual understanding and estimation. At each of these centers, offices have been established to coordinate the activities of, and to host, Austrian researchers during their stays at the partner institutions. We are most grateful to our member institutions for this gesture, which gives expression to their profound interest in permanently working with the Austrian side in order to strengthen mutual ties and promote scientific collaboration in the fields of medical research and technology development. Laboratory equipment was delivered for the Austrian-Chinese Center for Biomarker Discovery at Peking University, which was set up in March 2006, and negotiations were initiated with the WHO International Agency for Cancer Research to become a collaborating center for their cancer research activities in China.

Our scholarship program for Ph.D. and Post-Doc research scientists largely supports the joint research activities of Austrian and Chinese scientists at those centers and elsewhere within the network.

In collaboration with the China Conservatory and Austrian music universities, Eurasia-Pacific Uninet also continued its endeavour to set up an Austrian-Chinese Music University in Beijing. This joint institution of music education – a field in which Austria enjoys immense experience and worldwide renown – was officially inaugurated in October.

We are also very happy about the way cooperation with our partner institutions in Mongolia is progressing. We were invited to set up a network office at the Mongolian University of Science and Technology in order to coordinate activities with Mongolian member institutions and the newly-founded alumni associations.

The year 2007 included the organization of the 2nd plenary meeting of Eurasia-Pacific Uninet, an activity that takes place every three years and brings all member countries together for several days. We owe a deep debt of gratitude to our partner institution, Fudan University, for inviting us to organize this important event in Shanghai.

Ladies and Gentlemen, I would like to thank all the member institutions, and the governments in all our member countries, for their great support and commitment. In particular, I would like to thank the Austrian Ministry of Science and Research, the Austrian Exchange Service (ÖAD), and all the institutional coordinators and staff of our network offices for their support and continuous assistance: it guarantees the future development and success of Eurasia-Pacific Uninet. I would kindly ask them to continue helping us. I wish all our partners health, happiness and success throughout the coming year.

## About Eurasia-Pacific Uninet

Eurasia-Pacific Uninet is a network which aims at establishing contacts and scientific partnerships between Austrian universities, universities of applied sciences, other research institutions and member institutions in East Asia, Central Asia, South Asia and the Pacific region. The network was founded in the year 2000 and is strongly supported by the Austrian Federal Ministry of Science and Research and the Austrian Exchange Service (ÖAD).

With more than 100 member institutions in Austria, China, Republic of Korea, Mongolia, the Russian Federation, Kazakhstan, the Kyrgyz Republic, the Uzbek Republic, Nepal, Bhutan and India, the network promotes multilateral scientific cooperation and exchange between its members.

Eurasia-Pacific Uninet is the largest sovereign university network of its kind within Europe.

### **Eurasia-Pacific Uninet supports:**

- scientific, economic and cultural relations between Austria and the target countries
- R&D activities of multinational companies
- visiting professorships
- reciprocal acknowledgement of study degrees and programs

### **Eurasia-Pacific Uninet supplies:**

- research scholarships for member institutions
- contacts between government agencies, educational institutions and companies
- intercultural expertise through intense programs and courses

### **Eurasia-Pacific Uninet initiates:**

- joint research centers
- joint schools for teaching, research and training
- development of joint curricula and doubledegree programs
- research activities by means of workshops, seminars and conferences and through the exchange of scientists among member institutions

For further information please visit: **www.eurasiapacific.net** 



EURASIA\_PACIFIC\_UNINET INTRODUCTION

# Association for the Support of Eurasia-Pacific Uninet

In March 2006, the Association for the Support of Eurasia-Pacific Uninet was established with the untiring support of the Former Federal Minister for Education, Science and Culture, Elisabeth Gehrer. In recognition of her great resolution in establishing the association, the General Assembly of the Association decided to award Mrs. Gehrer the title of Honorary President of the Association for the Support of Eurasia-Pacific Uninet.

The year 2007 was also marked by the unexpected death of Prof. Alfred Ebenbauer, President of the Austrian Exchange Service, Member of the Board, and Vice-President of the Association for the Support of Eurasia-Pacific Uninet. With the death of Prof. Ebenbauer the Association lost one of its most outstanding leaders at university level, a man who dedicated himself unremittingly to the internationalisation of the scientific community.

Conscious of the permanent changes taking place globally with regard to higher education and research, and the tremendous expansion in the number and diversity of institutions engaged in these fields, the idea of setting up a charta was developed in the year 2007.

The presentation of the Eurasia-Pacific Uninet Charta was on the agenda of the 2nd Plenary Meeting of Eurasia-Pacific Uninet. The Charta will be submitted to all Eurasia-Pacific Uninet members at the beginning of 2008.

The Charta includes a mission statement, criteria for membership, an overview of activities/services of the net, and conditions and procedures for future activities.

### The topics envisaged include:

- re-assessment of membership fees
- focusing on specific, feasible and fundable topics in a multilateral, network-oriented manner
- appeal for the financing of concrete projects, to be made by all members to their responsible institutions, national governments, funding institutions and private enterprises
- contributions to projects and activities carried out by universities on the basis of fair balance in accordance with their economic and financial possibilities



## Member Institutions

### of Eurasia-Pacific Uninet

PR CHINA	Peking University Beijing Foreign Studies University Beijing University of Chinese Medicine Beijing Sport University Capital Medical University, Beijing Capital Normal University, Beijing China Academy of Chinese Medical Sciences, Beijing Central University for Nationalities, Beijing China Conservatory, Beijing Chinese Academy of Geological Sciences, Beijing Fudan University, Shanghai China Europe International Business School (CEIBS), Shanghai Shanghai Conservatory of Music East China Normal University, Shanghai Tongji University, Shanghai Tianjin University, Tianjin Shandong Academy of Medical Sciences, Jinan Nanjing Normal University	Nanchang University Jilin University, Changchun Harbin Institute of Physical Education Heilongjiang University of Chinese Medicine, Harbin Xinjiang Medical University, Urumqi Shihezi University Sun Yat-Sen University, Guangzhou Northwest A & F University, Yangling Northwest University, Xi'an Xi'an Jiaotong University Xi'an International Studies University Southwest University for Nationalities, Chengdu Central South University of Forestry & Technology, Changsha The University of Hong Kong Hong Kong Academy for Performing Arts Hong Kong Baptist University The Chinese University of Hong Kong City University of Macau
Taiwan (China)	National Taiwan University, Taipei Chinese Culture University, Taipei	Tamkang University, Taipei
REPUBLIC OF KOREA	Seoul National University Yonsei University, Seoul	Konkuk University, Seoul
Mongolia	National University of Mongolia, Ulaanbaatar Mongolian University of Science & Technology, Ulaanbaatar	Mongolian Academy of Sciences, Ulaanbaatar Health Sciences University of Mongolia, Ulaanbaatar
Russian Federation	St. Petersburg State University Kazan State Technological University Novosibirsk State University	Irkutsk State University Irkutsk State Medical University Buryat State University, Ulan-Ude
Kazakhstan	Kazakh Ablai Khan University of International Relations and World Languages, Almaty	Korkyt Ata Kyzylorda State University Al-Farabi Kazakh National University, Almaty

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Kyrgyz State University of Construction, **KYRGYZ REPUBLIC** Issyk-Kul State University, Kara Kol Jalalabad State University Transportation and Architecture, Bishkek Naryn State University UZBEK REPUBLIC Tashkent State Agrarian University ICIMOD International Center for Integrated NEPAL Mountain Development, Kathmandu Royal University of Bhutan BHUTAN University of Pune WB National University of Juridical Sciences, INDIA Guru Nanak Dev University, Amritsar Kolkata Chaudhary Charan Singh Haryana Agricultural Management Development Institute, Gurgaon, University, Hisar New Delhi University of Madras, Chennai Austrian Academy of Sciences University of Salzburg AUSTRIA International Institute for Applied System Paracelsus Medical University Salzburg Analysis (IIASA) University Mozarteum Salzburg

University of Vienna

Medical University of Vienna University of Veterinary Medicine Vienna

Vienna University of Technology

University of Natural Resources and Applied Life Sciences, Vienna

Vienna University of Economics and Business

Administration

University of Applied Arts Vienna

University of Music and Performing Arts Vienna

Sigmund Freud University Vienna

University of Graz

Medical University of Graz Graz University of Technology

University of Music and Dramatic Arts Graz

University of Innsbruck

Medical University of Innsbruck University for Health Sciences, Medical

Informatics and Technology, UMIT, Hall

Salzburg Management GmbH - University of

Salzburg Business School (SMBS)

University of Leoben University of Linz

Alps-Adriatic University, Klagenfurt

**Danube University Krems** 

IMC University of Applied Sciences Krems

FH Kufstein Tirol University of

**Applied Sciences** 

MCI Management Center Innsbruck Carinthia University of Applied Sciences Salzburg University of Applied Sciences

University of Applied Sciences

Campus o2 Graz

University of Applied Sciences FH Joanneum St. Poelten University of Applied Sciences

University of Applied Sciences

Technikum Wien

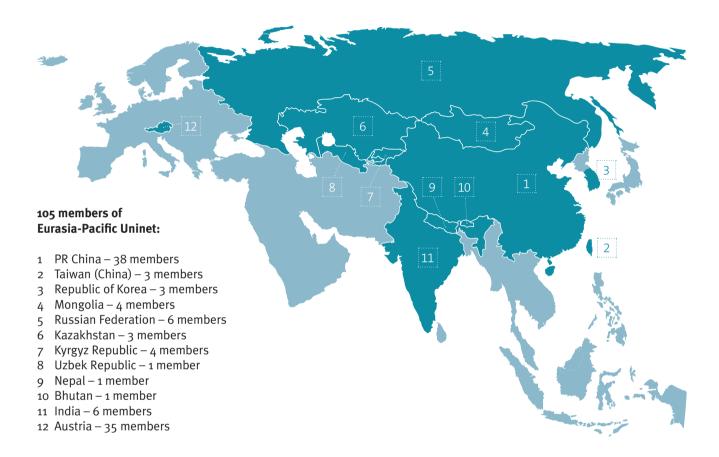
## New Members of Eurasia-Pacific Uninet

affiliated throughout 2007

PR CHINA	Central South University of Forestry and Technology, Changsha	Sun Yat-Sen University, Guangzhou
REPUBLIC OF KOREA	Seoul National University Konkuk National University, Seoul	Yonsei University, Seoul
Russian Federation	Irkutsk State Medical University	
India	University of Madras, Chennai Guru Nanak Dev University, Amritsar Chaudhary Charan Singh Haryana Agricultural University, Hisar University of Pune	Management Development Institute, Gurgaon, New Delhi W.B. National University of Juridical Sciences, Kolkata
Bhutan	Royal University of Bhutan	
Austria	Austrian Academy of Sciences Alps-Adriatic University, Klagenfurt	University for Health Sciences, Medical Informatics and Technology, UMIT, Hall

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# Outline Map Eurasia-Pacific Uninet Member Institutions



## The Team

### of Eurasia-Pacific Uninet

### SALZBURG

A-5020 Salzburg

### NETWORK OFFICE Univ. Prof. Dr. Brigitte Winklehner **Network President**

Kaigasse 28 Tel.: +43-662-8044-3902 Fax: +43-662-8044-3909 Fax: +43-662-6389-4469

E-mail: Brigitte.Winklehner@sbg.ac.at

### Barbara Höfler **Project Manager**

Tel.: +43-662-8044-3908 Fax: +43-662-8044-3909

E-mail: Barbara. Hoefler@sbg.ac.at

### Dr. Sigrid Steinschaden **Project Manager**

Tel.: +43-662-8044-3906 Fax: +43-662-8044-3909 Fax: +43-662-6389-3906

E-mail: Sigrid.Steinschaden@sbg.ac.at

### Dr. Mario Kostal CEO

Tel.: +43-662-8044-3903 Fax: +43-662-8044-3909 Fax: +43-662-6389-4469 E-mail: Mario.Kostal@sbg.ac.at

### Teresa Achleitner **Project Manager**

Tel.: +43-662-8044-3907 Fax: +43-662-8044-3909

E-mail: Teresa.Achleitner@sbg.ac.at

### **Dragana Imbric Assistant to China Studies Center of Salzburg University and Eurasia-Pacific Uninet**

Tel.: +43-662-8044-3900 Fax: +43-662-8044-3909 Fax: +43-662-6389-4469

E-mail: Dragana.Imbric2@sbg.ac.at

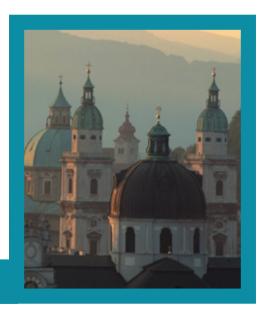
### VIENNA

Bankgasse 1 Room 119 A-1010 Vienna

### NETWORK OFFICE Thomas Reichenbach Representative of the Austrian **Federal Economic Chamber**

Tel.: +43-1-53120-5894 Fax: +43-1-53120-81-5894 Mobile: +43-664-610 92 23

E-mail: Thomas.Reichenbach@bmwf.gv.at



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### Dr. Christofer Patrick Reichel Project Manager

Tel.: +86-21-6564-2112 Fax: +86-21-6564-2112

E-Mail: austriancenter@gmx.at

### Ms. Jiang Lai Assistant

Student at the German Department, Fudan University

### AUSTRIAN CENTER AT FUDAN UNIVERSITY, SHANGHAI

# 220 Han Dan Road Guang Hua Lou # 602 Dong Fou Lou Shanghai 200433

### Mr. Wang Jingting (Chris) Project Assistant

Tel: +86-10-82805197 E-Mail: paulallanchris@gmail.com

### EURASIA-PACIFIC UNINET OFFICE, BEIJING OFFICE

Peking University Health Science Center Department of International Cooperation 38#, Xueyuan Road Haidian District Beijing 100871



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# B. Network Offices



## Network Offices of Eurasia-Pacific Uninet in China

In the year 2005, Eurasia-Pacific Uninet started its first network office in Shanghai, China. The Austrian Center at Fudan University includes a study library which was opened in 2006.

In 2006, the network offices in Xi'an and Beijing were established.

In September 2007, in the course of the opening of the Sino-Austrian Collaborating Center for Chinese Medical Sciences, another network office was opened at the China Academy of Chinese Medical Sciences.

Eurasia-Pacific Uninet would like to thank Fudan University, Peking University Health Science Center, Northwest University, Xi'an, the China Academy of Chinese Medical Sciences and Beijing Municipal Education Commission for their help and support in implementing these network offices and providing office space free of charge.









Beijing Office(top left), Shanghai Office(top right), Yangling Office (left), and Xi'an Office (right)

# The Network Office of Eurasia-Pacific Uninet in Beijing

Opening: May 2006

### Location:

Peking University Health Science Center, Center for Biomarker Discovery

### Contact:

Mr. Wang Jingting (Chris)

In May, 2006, Eurasia-Pacific Uninet set up its Network Office in Beijing. The office has been focusing on coordinating research work at the Austrian-Chinese Center for Biomarker Discovery at Peking University Health Science Center, where the office is located, and organizing other programs such as the Ph.D./Post-Doc Scholarships. Since its foundation, the office has also taken an active part in various local and international conferences. In 2007. it celebrated its first anniversary and a very successful first year in operation. It is hoped that through the work of the network office in Beijing, relations can be intensified between universities in Beijing and universities/other member institutions in Austria. Furthermore, by having the Center for Biomarker Discovery and Scholarship Programs as leading research and exchange platforms, the office itself can be another platform for strengthening ties between Austria and China in scientific areas.

### **Major Issues**

At the beginning of 2007, a delegation of professors from Peking University Health Science Center – who are also working in our Center for Biomarker Discovery – arrived in Austria to attend the Fourth International Symposium of the Austrian Proteomics Platform in Seefeld, Tyrol.

Their aim was to bring back with them new international methodologies and insights to guide future research in the Center for Biomarker Discovery.

In May, one year after the office was established, the president of Eurasia-Pacific Uninet, Professor Brigitte Winklehner, visited the office and had prolonged discussions with her counterpart at the Office of International Cooperation, Peking University Health Science Center. The discussions focused on the implementation of the two major projects of the Center for Biomarker Discovery, the main points being the problems connected with equipment delivery, and scholarships for students intending to work in the center's laboratory.



In June, a ceremony relating to the implementation of projects and the positioning of equipment was held in the Beijing office of the Austrian-Chinese Center for Biomarker Discovery. Professor Günther Bonn, Vice-President of the Austrian Council for Research and Technology Development and Head of Analytical Chemistry and Radiochemistry at the University of Innsbruck, Professor Brigitte Winklehner, and Chinese representatives from the Ministry of Science and Technology and from Peking University Health Science Center, participated in these activities with the aim of promoting collaboration in the field of biomarker research. More broadly cooperation ties between Austria and China should be strengthened.

The scholarship program in Beijing continued from June to September. It is hoped that a wider spectrum of students will be able to study in Austria and that their research studies, in combination with their unique cultural background, will be of benefit both to Austria and China after the conclusion of their scholarship programs.

From 10 to 12 October, the Eurasia-Pacific Uninet held its second plenary meeting at Fudan University, Shanghai. As part of the network, the Beijing office also took part in the organisational work all through conference. The meeting was very successful and received numerous positive feedbacks from member institutions.

In mid-October, Beijing office had the honour of welcoming a delegation from the World Health Organization (WHO) to discuss the possibility of establishing a cancer center based at the Austrian-Chinese Center for Biomarker Discovery. The WHO representatives participating in the meeting were: Director Dr. Peter Boyle; Scientific Coordinator Mr. Markus Pasterk from the WHO International Agency for Cancer Research, Lyon; and Professor Zheng Tongzhang, Head of the Division of Environmental Health Sciences, Yale University School of Medicine. Former Federal Minister for Education, Science and Culture. Elisabeth Gehrer. Professor Günther Bonn, Professor Brigitte Winklehner, Professor Ke Yang, Vice-President of Peking University, and Professor Dong Zhe, Director of the Office of International Cooperation at Peking University Health Science Center, represented the Austrian-Chinese Center for Biomarker Discovery. At the same time, the Beijing office also organized a working group on the center's prostate cancer and breast cancer projects.

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## Austrian Center at Fudan University



Contact: Dr. Christofer Patrick Reichel Austrian Center, Fudan University, Shanghai

In its one year of existence, the Austrian Center at Fudan University main campus, located in the Centennial Towers, has become very popular among students and staff of Fudan University, and also among students from other Shanghai universities. The activities of the Austrian Center are not restricted to organizing meetings and conferences and supporting the projects of Eurasia-Pacific Uninet and its members: the center also serves as a contact-point for people in general who are interested in Austria and its culture, language, economy and politics.

Because of the great interest in Austria, the Austrian Center organized an exhibition on the life of Bertha von Suttner. Further, the center helped to organise a classical concert and also supported students in collecting information about Austrian culture and music.

In the spring semester of 2007, the Austrian Center started organizing a jour fixe every two weeks for students, teachers and all people interested in the German language. The meetings targeted all Chinese students studying German, and students from Austria, Germany and Switzerland studying at Fudan or other Shanghai universities. These meetings, where students come together and talk about diffe-

rent topics in German, offer an opportunity to Chinese students not only to improve their German language skills outside their regular classes, but also to learn about the cultural differences between Europe and China. These occasions are not restricted to talks and discussions: watching Austrian and German movies together and participating in various sport activities are also part of the program.

Usually between 20 and 30 people attend these events, which take place at the Austrian Center premises.

As for the activities focused on students from Austria, the Austrian Center functions as a service platform for those students who are interested in studying at Fudan or any other university — not only in Shanghai but at any member institution of Eurasia-Pacific Uninet. Due to the vast range of the Eurasia-Pacific Uninet network, it is possible for exchange students to stay at those Universities under excellent conditions.

In the future, the ties between the Austrian Center and Fudan University will be strengthened, and many projects and cooperation activities will be carried out.



## Austrian Center Staff

In March, 2007, Dr. Christofer Patrick Reichel succeeded Jutta Stöttinger as head of the Austrian Center. He is responsible for the activities and projects at the Austrian Center of Eurasia-Pacific Uninet. Dr. Reichel, a graduate of Vienna Medical University, has been fascinated by China and its people since his youth.

Ms. Jiang Lai, a second-year graduate student from the German Department of Fudan University, will continue the valuable work done by the two previous assistants at the Austrian Center. Majoring in German and having spent one year in Germany, she now has a very good command of the language. Her skills will be of great use in cataloging the library and operating the professional library software. In addition, she will be of enormous help as an interpreter at meetings, conferences and summer schools. Ms. Jiang Lai constitutes a great benefit for the Austrian Center and for the projects of Eurasia-Pacific Uninet.



**Location:**Austrian Center
Fudan University, Shanghai





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## Austrian Center Library



**Location:** Austrian Center Fudan University, Shanghai The Austrian Center library is enjoying ever greater popularity. It is even frequented by students and scientists from other Universities in Shanghai. Many students from these universities find their way to the Austrian Center to wade through the almost 3000 books in search of useful material for their essays and theses. The first visit made by Prof. Ingrid Gell from University of Graz was for the opening of the library, where she did excellent work in ordering and systematizing the book stocks. She gave another visit to the Austrian Center in October this year, where she again supplied helpful support regarding the proper systematisation of the books in stock.

The majority of the books were initially donated by the Former Austrian Federal Ministry of Education, Science and Culture and the Austrian Cooperation in Education, Science and Culture (which still donates books on a regular basis). In addition, other institutions like the Vienna University Library, Department for Contemporary History, generously provide the Austrian Center, free of charge, with duplicates of relevant books from their collections. The Tyrolean Government, too, has again sent upto-date books dealing with the culture, science and people of Tyrol.

Although the students can find a lot of useful information in the library, the stock of books needs to be increased in order to provide a comprehensive selection of material on Austrian and German literature (primary and secondary) and on the history, culture, arts, society and people of Austria.



## Austrian Lectureship at Fudan University

Department of German Language and Literature, Fudan University

In the study year 2007/08, cooperation on lectureships between the Austrian Cooperation in Science, Education and Culture and the Department of German Language and Literature at Fudan University was deepened and intensified. Due to a replacement of staff at the German Department, the Austrian lecturer was able to offer a broad variety of courses for students at all language levels. For the first time, a compulsory intensive course on Austrian Literature was taken into the curriculum of German undergraduate. The course focused on the literature of Vienna Modernism and was well received by the participants.

### Courses offered in summer term 2007:

- History of the German-speaking Countries
- Business and Technical German
- Essay Writing
- Listening Comprehension II
- Cultural Studies Project

### Courses offered in winter term 2007/08:

- The Literature of Vienna Modernism
- Media Studies and Newspaper Reading
- Listening Comprehension I
- Video I
- Audio Visual Interpretation I
- Introduction to Research Work and Documentation

In addition to the courses held for German-language students, cooperation with the History Department continued, and once again an additional class on the History of the Germanspeaking Countries was offered in the summer term of 2007. The course clearly showed the importance of the lectureship, as it involved far more than language teaching.

In his function as reader and proof-reader, the lecturer assisted the members of the Department of German Language and Literature in their research activities and helped to enhance the quality of the scientific output of the students.

In order to improve the study and research conditions in the field of Austrian literature, history and culture at Fudan University, the lecturer was involved in the rearrangement of the study library at the Austrian Center and was very active in getting book donations from various Austrian organisations. The aim is to guarantee a constant improvement of the quality of available materials for the benefit of interested students and researchers.



### Organizers:

Austrian Cooperation in Science, Education and Culture Eurasia-Pacific Uninet

#### Location:

Fudan University, Shanghai

### Contact: Julian Müller



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# Austrian Guest Lectureship at Tongji University



### Organizer:

Austrian Cooperation in Science, Education and Culture German Department, Tongji University

**Location:** Tongji University, Shanghai

Contact: Wolfgang Schmid



In September 2006, the post of Austrian Guest Lecturer, sponsored by the Austrian Cooperation in Science, Education and Culture, was created at the German Department of Tongji University.

The foundation of Tongji University in 1907 was a joint Chinese and German undertaking, and so the German language has always played a major role in the one-hundred-year history of the university. In view of this, it is a great pleasure and challenge for the lecturer to teach German on a high level at this established and well-known German-language-teaching institution.

Apart from the general German-language classes, the task of the lecturer is to provide background knowledge about Austrian history, culture and literature. Personal consultation and information on the possibilities of studying in Austria are also offered, and the lecturer is the contact person for everybody at the university who has questions about Austria.

### Courses offered in the summer term 2007:

- German as a Foreign Language Elementary German I / II
- History and Culture of the German-speaking Countries
- The Drama in the 20th Century
- Austrian Literature of the 20th Century

### Courses offered in the winter term 2007/08:

- German as a Foreign Language Elementary German I
- Austrian Literature of the 20th Century
- Theory of Modern Literature

Besides the weekly German classes, the lecturer also assists the German department as reader and proof-reader of bachelor and masters theses, as well as various other specific articles written by students and teachers of the department.

Furthermore, the lecturer organises a weekly film evening, where Austrian and German films are shown and afterwards discussed. Finally, the lecturer also coaches a weekly reading corner for interested students, whose aim is to read and understand famous and difficult works of Austrian and German literature. In the summer term 2007 Johann Wolfgang von Goethe's Faust I was read.

# 2007 Board Meeting of the Austrian Center at Fudan University

The board meeting was attended by Prof. Xu Zheng, Vice-President of Fudan University, Prof. Chen Yinzhang, Director of the Foreign Affairs Office of Fudan University, Prof. Zhu Chouwen and Prof. Shen Xiaoxiao, both Deputy Directors of the Foreign Affairs Office of Fudan University, Ms. Xiao Yi and Ms. Xiao Yin, both Program Managers at the Foreign Affairs Office of Fudan University and in charge, from the Chinese side, of cooperation programs between the Austrian Center and Eurasia-Pacific Uninet. Prof. Sigurd Höllinger, Prof. Brigitte Winklehner, Lucia Malfent and Dr. Christofer Patrick Reichel represented the Austrian side.

The goal of the 2007 board meeting of the Austrian Center at Fudan University in Shanghai was to reflect on, reassess and discuss the successful cooperation programs carried out between Eurasia-Pacific Uninet and Fudan University over the past few years, as well as to work out future plans for expanding this fruitful partnership and, in particular, developing the role of the Austrian Center.

The welcome addresses were given by Prof. Brigitte Winklehner and Prof. Zhu Chouwen. Prof. Winklehner recalled the beginnings of the cooperation programs between Eurasia-Pacific Uninet and Fudan University, which date back to the year 1996 when Prof. Winklehner inaugurated a bilateral Agreement between Salzburg University and Fudan University. This

was followed by Fudan University joining Eurasia-Pacific Uninet in the year 2000. Since then, Fudan University has become one of the most active partners within the Eurasia-Pacific Uninet. Professor Wang Shenghong, President of Fudan University, suggested the establishment of an Austrian Center at Fudan University, with the aim of enriching cooperation for the mutual benefit of both sides.

Prof. Winklehner listed up and explained the recent projects, activities, exchanges and summer schools in detail. The Guest Lectureship at the German Department of Fudan University, which was established in 2003 by Eurasia-Pacific Uninet and the Austrian Cooperation in Science, Education and Culture, represented a new form of cooperation activities. The only German native speaker on the staff, Mr. Julian Müller, has been teaching at Fudan University since fall 2006.

Speaking for the Fudan side, Prof. Zhu Chouwen recalled the past and ongoing activities carried out between Fudan and Eurasia-Pacific Uninet. He also referred to some future projects, for example, the establishment by the Shanghai Municipal Government of a Logistics Center at Fudan University employing Austrian expertise. He also expressed Fudan's wish for collaboration in the fields of psychology and music, two areas where Austrian universities excel.





**Date:** June 19, 2007

Venue

Austrian Center Fudan University, Shanghai





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In addition, Fudan University would like the Austrian Center to arrange an Austrian Day, where Austria could present itself from a scientific, academic, cultural and, of course, culinary point of view.

Prof. Chen Yinzhang also thanked Prof. Winklehner for the excellent cooperation between the two partners during the past few years.

Concluding, Dr. Christofer Patrick Reichel gave a short review of the present projects, exchanges and activities of the Austrian Center. He also gave a report on the ongoing systematisation of the study library at the Austrian Center.

The 2007 Board Meeting of the Austrian Center at Fudan University was concluded with a lunch hosted by the President of Fudan University, Prof. Wang Shenghong.

### The Chairpersons of the Austrian Center:

- Elisabeth Gehrer, Former Federal Minister for Education, Science and Culture
- Prof. Wang Shenghong, President of Fudan University

### **Board Members Austria:**

- Prof. Sigurd Höllinger, Former Vice Minister of Education, Science and Culture, Former Director General for Higher Education, Former Ministry of Education, Science and Culture
- Prof. Günther Bonn, Vice-President
   Austrian Council for Research and Technology Development, Head of Institute for Analytical Chemistry and Radiochemistry, University of Innsbruck
- Prof. Brigitte Winklehner, President of Eurasia-Pacific Uninet

### **Board Members China:**

- Prof. Wang Weiping, Director, Executive Vice-President Fudan University
- Prof. Chen Yinzhang, Director Foreign Affairs Office Fudan University
- Prof. Shen Xiaoxiao, Deputy Director Foreign Affairs Office Fudan University
- Prof. Zhou Chouwen, Deputy Director Foreign Affairs Office Fudan University



## Eurasia-Pacific Uninet Office Mongolia

In the presence of the Former Federal Minister for Education, Science and Culture, Mrs. Elisabeth Gehrer, the Mongolian Branch Office of Eurasia-Pacific Uninet was inaugurated on October 5, 2007, at the Mongolian University of Science and Technology, Ulaanbaatar. The invitation to establish a Eurasia-Pacific Uninet office funded by the Mongolian University of Science and Technology was issued by its President, Prof. Damdinsuren Bayanduuren. All joint projects and programs of Eurasia-Pacific Uninet and its four member institutions in Mongolia will be coordinated there.

Head of the office is the national coordinator for Mongolia, Prof. Sarantuya Tsedendamba, who was already in charge of coordinating the activities with Mongolia in the past few years. She will be supported in the future by the Eurasia-Pacific Uninet lecturer, who will commence work in 2008.

In addition to coordinating joint projects and programs, the office and lecturer will be responsible for the following:

- German courses at beginners and advanced level
- lectures on Austrian literature and culture
- coordination of Eurasia-Pacific Uninet activities in Mongolia
- support for visiting professors from Austria
- support in organising conferences and workshops
- assistance with the Eurasia-Pacific Uninet Scholarship interviews
- organization of an Alumni data base

The same day, Mrs. Elisabeth Gehrer was awarded an honorary doctorate from the Mongolian University of Science and Technology for support she gave to cooperation with Mongolia when she was minister.

Opening:

October 5, 2007

Contact:

Prof. Sarantuya Tsedendamba, Mongolian University of Science and Technology





## Eurasia-Pacific Uninet Alumni Associations

#### Date:

Starting with June 8, 2007

### Contact:

Dr. Sigrid Steinschaden

In the year 2007 the four Mongolian member institutions of Eurasia-Pacific Uninet founded Alumni Associations.

The first was presented to the public by the Health Sciences University of Mongolia on June 8. In September 2007 the National University of Mongolia, the Mongolian Academy of Sciences and the Mongolian University of Science and Technology followed suit. During the visit of the Former Federal Minister for Education, Science and Culture, Mrs. Elisabeth Gehrer, to Mongolia, each Alumni association presented itself and gave an overview of the joint activities that had taken place since 2003.

The on-the-spot scholarship holders organized a poster exhibition presenting the research projects carried out. In addition, scientists who participated in conferences organized by Eurasia-Pacific Uninet became members of the associations. On October 5, Eurasia-Pacific Uninet invited all Alumni from Mongolia to a welcoming reception.

In October 2007, on the occasion of its 65th anniversary, the Health Sciences University of Mongolia published a report which included articles written by all Alumni who conducted research with the support of Eurasia-Pacific Uninet. The other three Mongolian members of Eurasia-Pacific Uninet will present their alumni reports next year.

A summary of the activities of Eurasia-Pacific Uninet was broadcast on Mongolian Television. Mongolian newspapers make regular reports on special activities carried out by Eurasia-Pacific Uninet, and on its scholarship program. The aims of the Associations will be defined in

In China, Eurasia-Pacific Uninet Alumni Associations will be founded in Beijing, Xi'an and Shanghai in the year 2008.



side letters.



# C. Centers & Joint Schools



## Austrian-Chinese Center for Biomarker Discovery

The Institute of Analytical Chemistry and Radiochemistry of the Leopold-Franzens University Innsbruck (Austria) has long experience in the synthesis and application of different materials, surfaces and stationary phases for the analysis of biological and clinical relevant samples. Peking University's Health Science Center, one of the leading universities in health science worldwide, invited the Institute of Analytical Chemistry and Radiochemistry of the Leopold-Franzens University Innsbruck to establish a joint institute. This became known as the Austrian-Chinese Center for Biomarker Discovery in Beijing. This joint institute, and the corresponding cooperation program, under the supervision of Prof. Ke Yang and Prof. Günther Bonn, were supported by Former Federal Minister Elisabeth Gehrer and by Eurasia-Pacific Uninet, represented by President Prof. Brigitte Winklehner.

The joint institute was opened in Beijing on May 25, 2006, by Chinese government officials and Elisabeth Gehrer, the Former Federal Austrian Minister for Education, Science and Culture. The aim of the collaboration program at the Sino-Austrian Biomarker Center is to develop new analytical strategies and to find and identify biomarkers for different cancer types, starting with breast cancer, heptacellular carcinoma (HCC) and prostate cancer. Breast carcinoma is the most prevalent malignancy in women and represents the second commonest cause of cancer deaths among women. In China, breast cancer has become today the most common deadly disease in women in large cities like Shanghai, Beijing and others.

## Date:

Opening ceremony, May 25, 2006

## Partners:

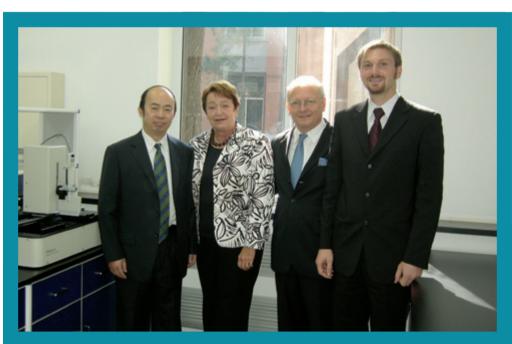
Eurasia-Pacific Uninet Peking University Health Science Center, PUHSC University of Innsbruck Medical University of Innsbruck

## Location:

Beijing University, Health Science Center

## Contact:

Wang Jingting



To enhance the early detection of breast cancer, the Institute of Analytical Chemistry and Radiochemistry will provide a DHPLC (Denaturing High-Performance Liquid Chromatography) facility and will help with the establishment of a DHPLC platform at the Sino-Austrian Biomarker Center. In the case of prostate cancer (PCa) it is planned to analyse blood samples taken from Chinese men living in rural areas, and to compare them with samples retrieved from Austrian men and Chinese men living in overcrowded areas, in order to find new biomarkers and to move forward in cancer research. PCa is one of the most frequent tumor types in European males, whereas in Asia, especially in rural areas, PCa incidences are negligibly low. This can be attributed to genetic differences, but also to nutrition and diet as a risk-reducing factor in the development of prostate cancer. Interestingly, PCa is increasing more and more in overcrowded areas of China. This can be attributed to such environmental changes as the fast pace of life or the increasing consumption of fast food etc. over the past 15 years. On the other hand, heptacellular carcinoma is responsible for approximately one million deaths each year, mainly in sub-Saharan Africa and Asia. HCC has ranked as the second highest cancer killer in China since the 1990's. The development of fast and uncomplicated analytical discovery tools is therefore a high priority. To strengthen Chinese-Austrian cooperation, several meetings, conferences, scientific exchanges and reciprocal visits are taking place to discuss the progress achieved in reaching the targeted aims. In this regard, young scientists in particular from both countries should benefit from this scientific collaboration.



## Austria-China Research Centre for Environmental Protection

The importance of a partnership between China and Austria in the area of energy and environment had already been agreed on in April 2005, when the Austrian Chancellor, Wolfgang Schüssel, met with the Chinese premier, Wen Jiabao. Following this agreement, a Memorandum of Understanding between Eurasia-Pacific Uninet and Northwest A&F University was signed. This memorandum included the establishment of an Austria-China Research Centre for Environmental Protection. Together with the Austrian University of Natural Resources and Applied Life Sciences, the joint centre was officially opened on May 15 at the campus of Northwest A&F University in Yangling. The opening ceremony was attended by: Wolfgang Hein, Ministerial Counsellor at the Austrian Ministry for Transport, Innovation and Technology; Brigitte Winklehner, President of Eurasia-Pacific Uninet; Andrea Nasi, Political and Environmental Affairs Counsellor to the Austrian Embassy in Beijing; Rao Chunxiang, Chief Representative of the Xi'an Representative Office of the Austrian Federal Economic Chamber.

The Chinese Side was represented by: He Fali. Representative of the Environment Protection Bureau of Shaanxi Province Chen Cungen, Vice-Minister and Former President of Northwest A&F University; Xue Hanjun, Secretary General of Shaanxi Provincial Government; Sun Wuxue, President of Northwest A&F University; Qiu Yilu, Vice Director General of the Department of Science and Technology of Shaanxi Provincial Government; Qiang Xiaoping, Director of the Office of International Programs of the Department of Science and Technology of Shaanxi Provincial Government, President of Northwest A&F University; Hou Xi, Vice-President of Northwest A&F University; and Luo Jun, Director of the Office of International Cooperation and Exchange of Northwest A&F University.

In addition, all participants of the Conference on Eco Energies for Future Generations attended the opening ceremony.

The Austria-China Research Centre for Environmental Protection has as its main objectives the facilitation of joint research programs, the creation of educational, training and public awareness programs, and the encouragement of exchange activities (such as scholarships and short-term guest professorships) between Northwest A&F University and the member institutions of all member countries of Eurasia-Pacific Uninet. Another priority of the center is the organization of conferences and workshops in the field of environmental protection.

Subsequent to the opening of the center, the successful conference on Eco Energies for Future Generations took place.

After the opening of the center, a memorandum containing the details of follow-up activities was prepared. This includes:

- Ph.D. & Post-Doc scholarships
- · short-term guest professorships
- field study tours
- joint research projects
- joint conference 2008 (Water for Future Generations)
- nomination of contact persons
- nomination of a senior student as assistant
- advisory board
- nomination of advisory board members
- publications
- curriculum development
- industry interest group

The conference on Water for Future Generations is scheduled for May 8–11, 2008.

## Date:

Opening ceremony May 15, 2007

## **Partners:**

Eurasia-Pacific Uninet University of Natural Resources and Applied Life Sciences, Vienna Northwest A&F University, Yangling

### Location:

Northwest A&F University, Yangling, Xi'an

## Sino-Austrian Collaborating Center for Chinese Medical Sciences

## Date:

September 16, 2007

## Partners:

Eurasia-Pacific Uninet China Academy of Chinese Medical Sciences Austrian Federal Ministry for Health, Family and Youth

## Contact:

Dr. Christofer Patrick Reichel

In collaboration with the China Academy of Chinese Medical Sciences and other institutions specialising in Chinese medicine, two successful conferences had already taken place in previous years.

These resulted in a joint wish of the participants to establish a research center in Austria and a bilateral research center in China.

The ever-growing demand for Chinese medicine not only in Austria but in the West in general was the cornerstone for the agreement on cooperation between Eurasia-Pacific Uninet. the Beijing Municipal Education Commission and the China Academy of Chinese Medical Sciences. Based on the Memorandum of Agreement signed in 2005, the establishment of the center is an important step in intensifying this cooperation. In addition, two conferences on Chinese medicine that were organized in Austria between 2005 and 2006 resulted in the common wish of the participants to establish a joint research center. Then, on 16 October 2007, the Sino-Austrian Collaborating Center for Chinese Medical Sciences was officially opened.

The festivities marking the opening of the Sino-Austrian Collaborating Center for Chinese Medical Sciences took place at the China Academy of Chinese Medical Sciences in Beijing. They were hosted by Mr. Li Daning, Deputy Director-General of the State Administration of Traditional Chinese Medicine (SATCM), who conducted the unveiling ceremony together with the Austrian Vice-Minister of Health, Family and Youth, Prof. Robert Schlögel. Further distinguished guests at the opening ceremony were: the Acting Chief of Mission at the Austrian Embassy in Beijing, Mr. Stefan Scholz; Prof. Brigitte Winklehner, President of Eurasia-Pacific Uninet; and Prof. Cao Hongxin, President of the China Academy of Chinese Medical Sciences.

The operational facilities for the Center, which include offices and scientific work stations, will be provided by the China Academy of Chinese Medical Sciences in Beijing. An office for organizational issues, and laboratory facilities for scientific research, will be located here.

The facilities will be open to all researchers involved in the Center. An administrative board, a committee and a scientific board have been set up for the coordination of projects.





## The administrative board

## Director

- China: Cao Hongxin,
   President, China Academy of Chinese
   Medical Sciences
- Austria: Brigitte Winklehner, President, Eurasia-Pacific Uninet

## **Deputy Director**

- China: Liang Jusheng, Vice-President,
   China Academy of Chinese Medical Sciences
- Austria: Robert Schlögel, Ministry of Health, Family and Youth

## **Members of the administrative committee:** China:

- Cao Hongxin: President, China Academy of Chinese Medical Sciences
- Liang Jusheng: Vice President, China Academy of Chinese Medical Sciences
- Yu Youhua: Director, The Experimental Research Center, China Academy of Chinese Medical Sciences
- Zhu Bing: Director, Institute of Acupuncture and Moxibustion, China Academy of Chinese Medical Sciences
- Huang Luqi: Director, Institute of Chinese Matera Medica, China Academy of Chinese Medical Sciences
- Zou Jianhua: Director, Department of International Cooperation, China Academy of Chinese Medical Sciences

## Austria:

- Rudolf Mallinger, Vice-President, Medical University of Vienna
- Brigitte Kopp, University of Vienna
- Gerhard Litscher, Medical University of Graz
- Rudolf Bauer, University of Graz
- Georg Bartsch, Medical University of Innsbruck
- Hermann Stuppner, University of Innsbruck
- Michael Popp, Bionorica Research

## The scientific board of the center

Director

- China: Liang Jusheng, Vice-President, China Academy of Chinese Medical Sciences
- Austria: Günther Bonn, Vice-President, Austrian Council for Research and Technology Development

## **Deputy Directors**

- China: Yu Youhua, Zou Jianhua, Yu Xiaochun
- Austria: Rudolf Bauer, Brigitte Kopp, Hermann Stuppner, Michael Popp

(Names listed as in the official documents published)



## Austria-China Research Center on Tunnel and Underground Engineering



Date: October 9, 2007

## Location:

Tongji University, Shanghai

## **Partners:**

Eurasia-Pacific Uninet Tongji University, Shanghai interested Austrian universities and institutions

## Contact:

Dr. Christofer Patrick Reichel

As it is becoming increasingly important for major infrastructures worldwide to meet the demands for better living standards, the challenge to policy makers, scientists, and practitioners today is to ensure the sustainability of social and economic development. In the case of tunnel engineering projects, this involves protecting the environment.

In recognition of the great success achieved since 2003 through cooperation in such academic activities as the organisation of seminars, symposia and joint research programs, as well as through the exchange of senior students and scientists in the field of tunnel and underground engineering. Tongii University in Shanghai proposed to Eurasia-Pacific Uninet the idea of setting up a joint research institution. After constructive discussions between the President of Furasia-Pacific Uninet, Professor Brigitte Winklehner, and the Vice-President of Tongji University, Professor Yang Dongyuan, in June 2007, both parties entered into an agreement to establish a joint Austria-China Research Center on Tunnel and Underground Engineering, which will enhance and strengthen the existing ties between Tongji University and the Austrian research institutions involved.

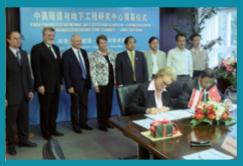
Several Austrian universities with specialised departments in this field submitted letters of intent with regard to participating in such a center, proposing various topics as a basis for future projects. The universities referred to were: the Technical Universities of Vienna and Graz, the University of Leoben, the University of Innsbruck, the University of Natural Resources and Applied Life Sciences Vienna and the Carinthia University of Applied Sciences.

The Center will serve as a link between Austria and China in the field of tunnelling and underground engineering. It will provide information exchange and training programs, and will play an active role in promoting public interest and extension services beneficial to both sides. Therefore it will conduct research, develop scientific technology and tools, and introduce improved methods of achieving concordant development. Joint research projects, as well as educational and training programs, will be promoted, and conferences and meetings will be planned on a regular basis.

Tongji University will provide such necessities as permanent premises, and will grant access to specific laboratories.

A further goal of the Center is to involve industry in future projects in order to make work as practical as possible and to ensure that it is of benefit not only to the students and researchers but also to the public at large through the improvement of infrastructures in both countries.





## The opening ceremony was attended by the following participants:

## China:

- Prof. Li Yongsheng,
   Vice-President Tongji University
- Prof. Yang Dongyuan,
   Vice-President Tongji University
- Prof. Yuan Yong, School of Civil Engineering, Tongji University
- Prof. Wu Guangming, School of Civil Engineering, Tongji University
- Prof. Xie Xiongyao, School of Civil Engineering, Tongji University
- Prof. Cai Yongchang, School of Civil Engineering, Tongji University



## Austria:

- Prof. Brigitte Winklehner,
   President Eurasia-Pacific Uninet
- Former Federal Minister Elisabeth Gehrer, Honorary President, Association for the Support of Eurasia-Pacific Uninet
- Prof. Günther Bonn, Austrian Council for Research and Technology Development, University of Innsbruck
- Prof. Hans Kaiser,
   Vice-President Austrian Exchange Service,
   Vienna University of Technology
- Prof. Erich Thöni, Vice-President Austrian Exchange Service, University of Innsbruck
- Prof. Sigurd Höllinger, Former Vice-Minister of Education, Science and Culture, Former Director General for Higher Education, Former Ministry of Education, Science and Culture
- Prof. Helmut Schweiger, Graz University of Technology
- Prof. Alfred Pitterle, University of Natural Resources and Applied Life Sciences, Vienna
- Prof. Christian Huck, University of Innsbruck

## Opening Ceremony of the Austrian-Chinese Music University

## Date:

October 8, 2007

## Location:

China Conservatory, Beijing

## Partners:

Eurasia-Pacific Uninet University of Music and Dramatic Arts Graz University Mozarteum, Salzburg China Conservatory, Beijing

## Contact:

Dr. Sigrid Steinschaden

As Austria has a long tradition in music education, the Chinese Ministry of Education and the Municipality of Beijing have strived to initiate a cooperation program with Austria in this field for several years.

In a joint declaration made by the Chinese Ministry of Education and the Austrian Ministry of Education, Science and Culture that was signed in May 2006 both parties agreed to support the establishment of a joint school of music. The project represented a model for international exchange in music education, the fostering of links between gifted musicians in China and Austria, and the development of musical talent internationally.

On October 8, 2007 the Austrian-Chinese Music University (referred to in previous reports as Joint School of Music), came into being with a concert given by students and professors from all Austrian music universities involved.

Prof. Otto Kolleritsch, former president of the University of Music and Dramatic Arts, Graz, was nominated co-ordinator of the project.

In his inauguration speech, he highlighted several characteristics of the music tradition of Austria and pointed out the assistance that can be given to Chinese musicians, especially in matters of interpretation and style. This implies the gradual establishment, beginning with one-year introductory courses, of a comprehensive education in music based on the curriculum which Austrian music universities have developed for Bachelor studies. It involves instrumental instruction on a very high artistic level.



All the parties concerned agreed on a two-phase development of the Austrian-Chinese Music University. The first step is a one-year course focusing on artistic accomplishment through the development of interpretation skills and techniques. Instrumental instruction will be provided by so-called junior professors located in Beijing, who will be mentored continuously by professors employed at music universities in Austria.

The project initially covers two subject areas, singing and piano. The piano instruction will include elements of distance learning.

In accordance with the wish of the Chinese side, the second step will be the development of a Bachelor Program.

## Inauguration speeches were held by:

- Dr. Liu Limin, Beijing Municipal Education Commission
- H.E. Dr. Martin Sajdik, Austrian Ambassador in Beijing
- Elisabeth Gehrer, Former Federal Minister for Education, Science and Culture
- President Jin Tielin, China Conservatory
- Prof. Otto Kolleritsch, University of Music and Dramatic Arts Graz



## Sino-Austrian Center for Media & Marketing

Master Exchange Program on Media and Communication Management (MCM)



Date:

Start: Winter Term 2007

## Location:

University of Salzburg University of Vienna

## Partners:

Eurasia-Pacific Uninet University of Salzburg University of Vienna Fudan University, Shanghai

## Contact:

Teresa Achleitner

Under the roof of the Sino-Austrian Center for Media and Marketing, a joint project founded in 2005 by Eurasia-Pacific-Uninet and Fudan University, the Master Exchange Program, forms an important pillar. The program is the result of cooperation between the Austrian Universities of Salzburg and Vienna, and Fudan University in Shanghai, China. The colleges and departments carrying out the program are: the Department of Communication in Salzburg (coordinator: Tom Herdin); the Center for Advanced Studies in Information and Communication Technologies & Society (ICT&S Center) in Salzburg (coordinator: Ursula Maier-Rabler); the Department of Communication in Vienna (coordinator: Thomas Bauer); and the School of Journalism at Fudan University (coordinator: Yu Zhenwei). At present the exchange program embraces two semesters, one in Austria and one in China.

## **Background**

The exchange program addresses the major economic, societal, cultural and technological shifts in modern societies as related to media and communication. The globalisation of science increases the competitiveness of students all over the world. In the field of media and communication in particular, international experience is a must for future decision-makers. In line with this process, the development of new trans-cultural cooperation is becoming absolutely vital. China, with its growing importance in global economy and its increasing significance as a factor in the global media and communication industry, represents a crucial partner in the field of academic science and research.

Considering the multi-perspectives approach as a crucial factor in the quality of the entire exchange program, the main objectives set are the achieving of trans-cultural competences in the field of media and communication management, and the gaining of mutual insights into different cultural and economic systems.

## **Program Start**

The program started in the winter term of 2007. 15 students from the Fudan School of Journalism and 2 students from Beijing Foreign Studies University (BFSU) arrived in Vienna on October 1, 2007. The program in Austria is divided into two parts: one in Vienna (October-November) and one in Salzburg (December-January). The students attend 3-5 classes each week. In addition, take part in excursions to businesses and institutions of media and communication management in Austria and neighbouring states.

## 'Buddy' System

Together with the coordinators of the program, the Austrian students who are included in the program and who will go to China in the subsequent summer term, also look after the Chinese students. The Austrian students function as so-called 'buddies' for the guests and work together with them in small teams. This system will be continued in China, when the Austrian students arrive there.

## **Future Plans**

After the successful start in winter 2007, the coordinators are making plans for further developments in the direction of a double-degree program involving Fudan University and Austrian universities. Another future development will concern inviting other Asian universities, especially in China, to participate. In the 2008/09 program an extended cooperation project with Beijing Foreign Studies University (BFSU) and Capital Normal University (CNU) will be included.



Further Information www.mcm.uni-salzburg.at

## Sino-Austrian Center for Media & Marketing

Sino-Austrian Media Management Training Program

## Date:

September 16-23, 2007

## Partners:

Eurasia-Pacific Uninet Fudan University Media & Marketing Academy

## Location:

Vienna Hamburg Brussels The purpose of the Media & Marketing Academy is to create a broad range of executive training programs for the development of professional skills in media management, and to establish a forum for the exchange of academic research, professional experience and ,best practice'. The programs will include workshops and seminars, field trips and exchange programs, as well as 'best practice' forums.

The Sino-Austrian Media Management Training Program is jointly organised by Fudan University Shanghai, School of Journalism and the Shanghai Journalists Association. It brings media executives, leading journalists and representatives of the School of Journalism to Vienna, Hamburg and Brussels. In workshops, seminars and discussions with European media managers, they will explore the organisation and status of European media systems. The pilot project is meant as a basis for the development of further programs focusing on special topics in the area of media manage-

ment and marketing, with Vienna functioning as central European hub for these programs. Cooperation with other cities like Hamburg, or with international organisations like the European Union, or with big media companies, will give these programs a truly global character. Rudi Klausnitzer, the initiator of the project, says: "The vision shown by Fudan University School of Journalism and the Shanghai Journalists Association, as well as the support given by the cities of Vienna and Hamburg, by the European Commission in Brussels and by our partners G+J Hamburg, Voestalpine, Boehler-Uddeholm, Hutchison 3G Austria and the News publishing group, have been the key elements in bringing about the idea of an international East-West executive training forum. They all contributed to this initiative in many ways. I hope that this is the beginning of a long-lasting partnership in which media professionals in China and Europe can mutually benefit from each other's experience and 'best practices'."

## Media Marketing Academy - Participants Europe Module

Name	Institution	Position	
Ding Fazhang	Shanghai Journalists Association Shanghai News Acadamy	Vice President Chairman	Team Leader
Zhao Kai	Shanghai Association of Social Science Fudan University School of Journalism	Vice President Dean	Team Leader
Yun Fuming	Shanghai Journalists Association	Deputy Chief Secretary	Team Member
Gu Hongwei	Shanghai Jiefang Daily Group	Director of the Economic News Department	Team Member
Qin Hengji	Wenhui-Xinmin United Press Group	President of the Oriental Morning Post	Team Member
Wu Zhongwei	Shanghai Media Group	Senior Jouranlist at TV news center	Team Member
Qian Chunmei	Shanghai Culture Development Fundation	Vice Office Director	Team Member
Chen Xiqiang	Shanghai Media & Entertainment Group	Director of Training Center	Team Member
Tian Yusong	Shanghai Science & Technology News	Editor-in-chief assistant/ Director	Team Member
Le Jianqiang	Shanghai Media Group	Director of Broadcasting news center	Team Member
Chen Zhongqiao	Ningbo Daily Southeast Business	Deputy Editor	Team Member
Zhang Bo	Suzhou Daily	Vice Director of the Editor-in-chief Office	Team Member
Shao Jing	Fudan University School of Journalism	Director of Domestic Exchange Office	Team Member
Zhang Lingzhi	Fudan University School of Journalism	Program Coordinator	Team Member

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D. Projects, Conferences, Workshops



## International Symposium on Challenging Tunnel Construction

Eurasia-Pacific Uninet, Vienna University of Technology (faculty of civil engineering, institute of interdisciplinary construction process management) and the University of Natural Resources and Applied Life Sciences, Vienna (department of civil engineering and natural hazards, institute of geotechnical engineering) organised an international expert symposium on challenging tunnel construction in Vienna. This symposium was the result of a workshop and discussions held with Chinese colleagues in 2003, and of the First International Expert Symposium on Undersea Construction held in December 2005 at Tongji University in Shanghai. The 2007 symposium was designed to attract owners, designers, researchers, constructors and suppliers.

In Austria, many tunnels of all categories and sizes have been built in the past, and in China even more tunnels are under construction or will be built in the future. Modern infrastructures often involve underground construction work. Engineering challenges in modern tunneling construction require permanent exchange of international expertise. With complex tunnel projects in difficult geological conditions in mind, the motto of this symposium was Challenging Tunnel Design and Construction. It was an opportunity to present, discuss and observe progress and state-of-the-art engineering, with the focus on solving complex tunneling problems.

The previous workshop and the two conferences in the past years led to the wish of Tongji University to set up an Austria-China Research Center on Tunnel and Underground Engineering in cooperation with Eurasia-Pacific Uninet and Tongji University, Shanghai. The Center is located at Tongji University. The establishment of this Center reflects the mutual determination of the Austrian and Chinese governments to cooperate in this field.

## Date:

May 2-4, 2007

## Venue:

Vienna University of Technology

## **Partners:**

Eurasia-Pacific Uninet Vienna University of Technology University of Natural Resources and Applied Life Sciences, Vienna Tongji University, Shanghai

### Partners:

Dr. Christofer Patrick Reichel



## International Conference: Eco-Energies for Future Generations

## Date:

May 15-18, 2007

## Venue:

Northwest A&F University, Yangling

## Partners:

Eurasia-Pacific Uninet University of Natural Resources and Applied Life Sciences, Vienna Northwest A&F University, Yangling

## Contact:

Barbara Höfler

In December 2006, a Memorandum of Understanding was signed between Eurasia-Pacific Uninet and Northwest A&F University. In addition to the opening of an Austria-China Research Centre for Environment Protection, this memorandum also included the joint organization of a scientific conference on Eco-Energies for Future Generations.

The main aim of the conference was to identify the current state of environmental protection and eco-friendly energy in Austria and in China. The conference was opened with keynote speeches on the use of eco energy in Austria and China. The succeeding days of the conference were reserved for individual sessions dealing with Policies and Politics, Organic Substances and Bio Fuel. Each session was followed by a discussion and provided the participants with the opportunity to deal in depth with the different research findings.

At the end of the conference, important follow-up issues regarding the future activities of the Austria-China Centre for Environmental Protection were discussed by the parties involved, and a Memorandum of Understanding was prepared. Included in this Memorandum is the setting-up of an industry interest group. In May 2008, a follow-up conference will be held again at Northwest A&F University on the topic of Water for Future Generations.



The conference was attended by representatives from the listed institutions, universities and companies:

## **Austria**

- Austrian Embassy to Beijing
- Austrian Ministry for Transport, Innovation & Technology
- Austrian Federal Economic Chamber, Xi'an Representative Office
- Austrian Organic Substances Association
- BIOLUX Bioenergy Protein Feed Co., Ltd.
- Hereschwerke Elektrotechnik GmbH
- Professional Gas Engine Solutions
- SEEG Mureck., South Styrian Cooperative for Energy and Protein Production
- VA Tech Beijing Ltd.
- VERBUND Austrian Hydro Power AG
- University of Salzburg
- University of Vienna
- Vienna University of Technology
- University of Natural Resources and Applied Life Sciences, Vienna
- FH Kufstein Tirol University of Applied Sciences
- University of Applied Sciences Technikum Wien

## China

- Northwest A&F University, Yangling
- Environmental Protection Bureau of Shaanxi Province
- The Department of Science and Technology of Shaanxi Provincial Government
- Hangkong University
- Central South University of Forestry & Technology, Changsha
- Shihezi University
- The University of Hongkong
- Nanchang University



## China's Changing Values and its Impact on Society, Culture and Economy

## Date:

June 20-21, 2007

## Venue:

Fudan University, Shanghai

## Partners:

Eurasia-Pacific Uninet Fudan University, Shanghai University of Salzburg University of Vienna

### Contact:

Dr. Christofer Patrick Reichel Teresa Achleitner

## **An East-West Perspective**

The conference aimed at creating a picture of the new open policy in China and the possible influence of value changes on Chinese society, culture and economy. The leading question was to what extent a change of values can be identified among the generations. Speakers and audience at this expert conference set out to discuss this question from an eastern and western point of view.

Various theories and research findings were presented and discussed. In addition, the effects of the change in values were demonstrated by case studies and practical experience. Another goal of the conference was to discuss the role of the media in this change of values. During the conference, experts in the fields of science, media and economy discussed whether a cultural change is taking place in China and if the West is aware of the hopes, expectations and views of the people of China today.

Speakers and delegates from the following institutions participated in the conference:

- Fudan University, Shanghai
- Peking University
- Xi'an International Studies University
- University of Macau
- · University of Vienna
- University of Salzburg
- University of Applied Sciences FH Ioanneum
- Andreas Werner,
   General Manager RZB Beijing Branch

The conference also served as a kind of 'scientific kick-off event' for the master exchange program in Media & Communication Management, which was initiated by Eurasia-Pacific Uninet. The program has been developed in cooperation with Fudan University (School of Journalism), Salzburg University (Department of Communication and Center for Advanced Studies and Research in Information and Communication Technologies and Society – ICT&S Center) and the University of Vienna (Department of Journalism and Communication). The student exchange program started in autumn 2007.



## 2007 Expert Forum on Chinese Medical Sciences

## Date:

September 17–18, 2007

## Venue:

China Academy of Chinese Medical Sciences, Beijing

## Contact:

Dr. Christofer Patrick Reichel Teresa Achleitner Following the official opening of the Sino-Austrian Collaborating Center for Chinese Medical Sciences, the 2007 Expert Forum on Traditional Chinese Medicine was held at the China Academy of Chinese Medical Sciences. It was jointly organised by Eurasia-Pacific Uninet and the China Academy of Chinese Medical Sciences, and was attended by various experts from Austrian and Chinese research institutions. The aim of this forum was to specify future cooperation plans in conjunction with the Sino-Austrian Collaborating Center for Chinese Medical Sciences. Different projects were therefore presented by various experts from several Chinese and Austrian universities.

During the two days of the Forum, the key task was to find researchers on both sides who would work jointly on these projects, which cover the whole range of Chinese Medical Sci-

ences, including theory, application, medicinal plants and drug safety. The research projects presented all treated TCM and age-related-diseases as one of the main topics.

The coordinators for future collaboration will be the TCM Research Cluster in Austria and the China Academy of Chinese Medical Sciences in Beijing.

After the first successful steps, the goal now is to maintain a high standard of cooperation in the field of Chinese Medicine by means of further conferences and workshops, as well as through collaboration between the different member institutions on academic and scientific levels

On the last day of the conference, the guests had a chance to continue their friendly and productive talks in the context of a visit made to a Dajue temple near Beijing.





## **Participants Austria**

- Prof. Brigitte Winklehner, President Eurasia-Pacific Uninet
- Dr. Stefan Scholz, Austria Embassy in Beijing, China
- Prof. Robert Schlögel, Ministry of Health, Family and Youth
- Helga Kolle, Ministry of Health, Family and Youth
- Prof. Friedrich Wallner, University of Vienna
- Prof. Brigitte Kopp, University of Vienna
- Prof. Adelheid Brantner, University of Graz
- Prof. Rudolf Bauer, University of Graz
- Prof. Gerhard Litscher, Medical University of Graz
- Dr. Lu Wang, Medical University of Graz
- Prof. Hermann Stuppner, University of Innsbruck
- Prof. Günther Stecher, University of Innsbruck
- Prof. Christian Huck, University of Innsbruck
- Prof. Wolf-Dieter Rausch, University of Veterinary Medicine Vienna
- Prof. Alfred Pitterle, University of Natural Resources and Life Sciences, Vienna
- Prof. Michael Popp, Bionorica
- Dr. Christofer Patrick Reichel, Eurasia-Pacific Uninet

## **Participants China**

- Prof. Cao Hongxin, President, China Academy of Chinese Medical Sciences
- Prof. Liang Rixin, China Academy of Chinese Medical Sciences
- Prof. Yang Bin, China Academy of Chinese Medical Sciences
- Prof. Shi Dazhuo, China Academy of Chinese Medical Sciences
- Prof. Lu Aiping, China Academy of Chinese Medical Sciences
- Prof. Zhang Weibo, China Academy of Chinese Medical Sciences
- Prof. Pan Guijian, China Academy of Chinese Medical Sciences
- Prof. Fu Yanling, Beijing University of Chinese Medicine
- Prof. Zhu Ming, Beijing University of Chinese Medicine
- Prof. Wang Xijun, Heilongjiang University of Chinese Medicine, Harbin
- Prof. Liang Hua, Heilongjiang University of Chinese Medicine, Harbin
- Prof. Li Wenwei, Fudan University, Zhongshan Hospital





## Training Program for Higher Education Teachers from Jiangsu Province

Date:

March – June, 2007

Contact:

Thomas Reichenbach

The University of Applied Sciences Technikum Wien in cooperation with Eurasia Pacific-Uninet, designed and carried out an intensive training program for 12 Chinese college teachers from Jiangsu province. The program centred on the field of automotive engineering, an industry which has been steadily gaining in importance in China in recent times.

This further education program, labelled TECH, was based on an agreement negotiated between the University of Applied Sciences Technikum Wien and the Ministry for Labor and Social Security of Jiangsu Province in October 2005. The contract was signed at the Federal Ministry of Education, Science and Culture in Vienna in June 2006. The Chinese cooperation partner is the Wuxi Technician College, located in the city Wuxi, which was assigned the task of improving the technical skills of students in the whole of the province.

The program was developed by Technikum Wien International, Department of International Relations and Cross-Cultural Education, in collaboration with Mechatronics/Robotics and the Life Long Learning Academy of the university. The 4-month, tailor-made TECH 1 program was successfully completed in June 2007, with program certificates being presented by the university's president and the managing director of the Life Long Learning Academy.

The University of Applied Sciences Technikum Wien has achieved international reputation through its high teaching standards and its emphasis on applied studies. Further talks were conducted between representatives of the provincial government of Jiangsu and the University of Applied Sciences Technikum Wien with regard to further develop intensive TECH programs for higher education teachers from Jiangsu province. TECH 2 will start in February 2008.



## Workshop and Summer School on the Architecture of Collisional Orogens

## Eastern Alps versus China Central Orogenic Belt

The Workshop and Summer School on the Architecture of Collisional Orogens: Eastern Alps versus China Central Orogenic Belt was held at the University of Salzburg, Austria, between September 13 and 15, 2007, and was followed by a field excursion (September 16–24, 2007). As a result of geological investigations carried out on a number of famous mountain belts all over the world in recent decades, it is well known that continental geodynamic issues are keys to understanding the global evolutionary history of the earth and the formation mechanisms of energy and mineral resources. In view of continental dynamics, European and Chinese geologists have already done detailed geological studies on the Alps and on the China Central Orogenic Belt. Consequently, it is helpful for both sides to share their new research findings and discuss the most important topics.

The essential goals of the workshop were:

- to bring together researchers from both sides employed in the Eastern Alps and in China:
- to steer new collaborative research projects between Chinese and Austrian researchers;
- to include young researchers at Ph.D. level in a field-related summer school so that they can learn about these two classical areas of continent-continent collision
- and to motivate young post-doc students to participate in new collaborative research work.

Roughly 40 researchers from five countries (China, Austria, Germany, Croatia, Iran) attended the workshop and presented 42 oral contributions and 11 posters. Among the participants were 14 highly respected researchers and Ph.D. students from four Chinese institutions.

### Date:

September 13 – 24, 2007

### Venue:

University of Salzburg

## **Partners:**

University of Salzburg Northwest University, Xi'an Jilin University, Changchun



In the first lecture section, several keynote speakers (Höck, Frisch, Stüwe, Neubauer) introduced the state of research with regard to the Eastern Alps and the Carpathians. These presentations were followed by a review of the most recent research findings and by extended discussions. In the second part, Chinese researchers (Guowei Zhang, Yongjiang Liu) explained the structure of the Oinling orogenic belt and other orogens exposed in NE China. They also referred to some particular features of the southern Tibetan plateau. One of the main things the workshop showed was the apparently quite different overall structure of these two segments of the same Alpine-Himalavan-Central China Orogenic belt, which evolved from the closure of a series of oceanic basins. The basic reasons for these differences remained unresolved but triggered new research ideas and projects. It is planned to publish a set of original contributions on this theme in a highranking international journal of tectonics. The basic goal of the workshop - to promote new and comprehensive collaboration programs - was fully realised.

Geology is a field-based science. The Eastern Alps represent one of the most thoroughly investigated mountain belts in the world. As a result, many ideas and models explaining specific evolutionary stages of mountain ranges were developed in the Eastern Alps. The principal goal of the field excursion was to show the basic keystones of a number of models in the field, so that they can be applied to other mountain belts. Apart from one guite cold and rainy day, the field participants were lucky with the sunny, Indian summer-type weather, which allowed them to visit exposed areas high in the mountains. The field excursion triggered much discussion which sometimes lasted long into the night, and allowed deep insights into the structure of the Eastern Alps.

The next workshop has been planned for summer 2008 and will be held at Northwest University, Xi'an, China.



## 1<sup>st</sup> Mongolian-Austrian Conference on Partial Differential Equations and Stochastics

The first Mongolian-Austrian Workshop on Mathematics was held in Vienna between 2 and 3 October, 2007, at the Vienna University of Technology. The conference was attended by four mathematicians from the Mongolian University of Science and Technology and two mathematicians from the National University of Mongolia.

Eurasia-Pacific Uninet and the Vienna University of Technology hosted the conference in Vienna. Discussions took place on interactions between the different mathematical methods for partial differential equations as applied to the fields of mechanics, stochactics and the optimisation of recent research findings.

**Date:** October 2–3, 2007

**Venue:** Vienna University

of Technology

Contact:
Prof. Brigitte Winklehner

## **Program**

Name	University	Topic
L. Khenmedekh and B. Ochirbat	Mongolian University of Science and Technology	Adomian's decomposition method for gross-Pitaevski equation
Othmar Koch, W.Auzinger, and E.Weinmuller	Vienna University of Technology	Numerical solution of singular boundary value problems in ordinary differential equations.
D.Tsedenbayar and D.Buyantogdokh	Mongolian University of Science and Technology	On the power-bounded operators
Harald Woracek	Vienna University of Technology	Canonical system of differential equations and generalizations
Reinhard Viertl	Vienna University of Technology	Empirical distributions based on fuzzy data
O. Tserenbat and Ch. Ichinhorloo	National University of Mongolia	The Monte Carlo estimation of the quintal of limit distribution of modified Kolmogorov statistics





## 2<sup>nd</sup> Plenary Meeting of Eurasia-Pacific Uninet in Shanghai

Eurasia-Pacific Uninet invited its member institutions, as well as universities and research institutions interested in joining the network, to participate in the 2nd plenary meeting at Fudan University in Shanghai from October 10-12. The meeting was organized in conjunction with the Foreign Affairs Office of Fudan University. More than 120 participants were present for the welcoming addresses given by the President of Fudan University, Wang Shenghong, the President of Eurasia-Pacific Uninet, Brigitte Winklehner, the Austrian Ambassador to China. Martin Sajdik, the Vice-Chairman of the Austrian Council for Research and Technology Development, Günther Bonn, and the Former Austrian Federal Minister for Education, Science and Culture, Elisabeth Gehrer.

The plenary meeting provided an opportunity to identify common goals of the individual member institutions for the purpose of establishing interdisciplinary scientific exchange.

In addition, member institutions had the opportunity to introduce their home institutions, their focus areas of research and their interest in individual projects during a presentation session. A detailed overview of the activities and progress of Eurasia-Pacific Uninet during the past few years, as well as information about the Joint Schools and Joint Research Centers established, was given to the representatives of the member institutions.

In the second part of the meeting, the plenary assembly was split into four working groups (Science & Technology, Social Sciences, Medicine & Health, Arts & Music), each focusing on identifying and discussing common fields of research for future projects and cooperation activities of the member institutions.

## Date:

October 10-12, 2007

### Vanua

Fudan University, Shanghai

### **Partners**

Eurasia-Pacific Uninet Fudan University

## Contact:

Teresa Achleitner Barbara Höfler Dr. Christofer Patrick Reichel



The closing session included the presentation of the findings of the working groups and the presentation of the Eurasia-Pacific Uninet Charta, which will be submitted to all Eurasia-Pacific Uninet members at the beginning of 2008. President Winklehner emphasised the vital importance of the personal contact established during this meeting, pointing out that it will be of great help in achieving wider cooperation between the member institutions in the future. The participants were very interested in organising more meetings of this kind in order to establish closer contact with other countries.

The general feedback about this event, which takes place every three years, was very positive. For example, Erich Thöni, who represented the Austrian Exchange Service, commented: "Those three days were a tremendous and impressive demonstration of 'work done', of 'future possibilities', and of the 'strength of such an international, multidisciplinary and multi-institutional Uninet and its members'."







Other universities from various countries also expressed their great satisfaction:

"Thank you one more time for the greatly organized Plenary Meeting. We are very glad to be one of the members of Eurasia-Pacific Uninet and take part in this event."

Irkutsk State Medical University (Russian Fed.)

"Thank you so much for arranging the great event which was very successful and significant. The Eurasia-Pacific Uninet has been doing meaningful jobs for its member universities." *Tamkang University, Taiwan (China)* 

"I would like to thank you for given me an opportunity to participate on your wonderful and well organized conference, during which we had fruitful and interesting meetings with all members of Eurasia-Pacific Uninet … We look forward for further our close cooperation." Kyrgyz State University of Construction, Transport and Architecture (Kyrgyz Republic)

"It was a pleasure to participate in the 2nd Plenary Meeting of Eurasia-Pacific Uninet.

I congratulate you for the excellent arrangements that had been made at Shanghai. It was indeed a memorable event organized by Eurasia-Pacific Uninet."

Guru Nanak Dev University (India)

"It was a pleasure to attend the conference. You have done a great job. I sincerely thank you and everyone of your team for the hardworking and good organization of the conference." Xi'an International Studies University (China)

"Thank you very much for your kind cooperation and hospitality. Thanks to your support we enjoyed so much in Shanghai. I have plenty ideas how to cooperate in the future."

Health Sciences University (Mongolia)





SUMMER\_SCHOOLS ANNUAL\_REPORT\_2007

## $2^{nd}$ Plenary Meeting – Impressions



EURASIA\_PACIFIC\_UNINET PREFACE

## Concert on the Occasion of the 2<sup>nd</sup> Eurasia-Pacific Uninet Plenary Meeting

On the occasion of the 2<sup>nd</sup> Eurasia-Pacific Uninet Plenary Meeting at Fudan University, a concert was given by students from the University of Music and Dramatic Arts Graz and the University of Music and Performing Arts Vienna.

The concert had a double purpose: to provide enjoyment for the students and staff of Fudan University and the participants in the Plenary Meeting, and to show the high quality of music education in Austria.

The program performed consisted of compositions by J. S. Bach, Ludwig van Beethoven and Jean-Marie Leclair.

## Musicians:

- Yi-Gong Zhang, University of Music and Dramatic Arts Graz, student
- Laura Comini, University of Music and Performing Arts Vienna, student
- Lydia Westcombe-Evans, University of Music and Performing Arts Vienna, student
- Siana Vodenitcharova, University of Music and Performing Arts Vienna, student
- Mara Miribung, University of Music and Performing Arts Vienna, student
   Wolfgang Klos, University of Music and

Performing Arts Vienna, professor

Date: October 11, 2007

Venue:

Fudan University, Shanghai

Contact:

Dr. Sigrid Steinschaden

